Following a successful certification of your quality management system, you are authorized to use the Swiss Certification Services' certification mark, in order to communicate your commitment to quality to your clients and end users.

As this certification mark is intended to provide trust regarding the quality and safety of the company activities, you must comply with the following rules in order to safeguard its reputation:

- Certification marks must only be used in advertising activities for which valid certificates exist.
- Only certificate holders are authorized to use the Swiss Certification Services' certification marks.
- All advertising featuring certification mark must be immediately discontinued if the certification is expired, suspended, withdrawn or amended when the scope is reduced.
- Care must be taken to ensure that connection between certification mark and certified activities is obvious.
- Certification mark must not imply that certification covers activities and sites outside of certification scope.
- Certification mark must not be used in a way that imply coverage by the certification of product or process.
- Certificate holders shall only use the certification mark shown on the certificate.
- Certification marks must not be altered or combined with other certification marks.
- Certification mark must not be associated with any other elements, such as a logo, statement, or artwork.
- Certification mark and the enclosed conformity statement must not be changed in content or design.
- Certification marks cannot be applied on labeling and packaging of product
- Certification marks cannot be applied on laboratory test, calibration or inspection reports or certificates.
- Content and scope of certification must be presented as transparently as possible, to avoid misleading.
- Certification marks must never be used in a misleading manner.
- Care must be taken to avoid disrepute and lost of public trust to the certification body / certification system.
- Written permission must be obtained in advance for any use of the audit report in advertising.
- As certificate holder, you are responsible for ensuring that the certification mark is used correctly.

Your certificate defines the certification mark to be used, the sites and activities certified, as well as the certificate holder with authorization to use the mark.

The certification mark can be used for example in letterhead, e-mail signature, brochures, booth or website. Reference to Swiss Certification Services SA's website is authorized.

When using the certification mark, please apply the following:

- Certification mark minimal size should be 20 mm.
- Certification mark can be use in its color version (Black: HEX # 000000 | Red: HEX #E81B00).
- Certification mark can be use in black and white version.
- Minimum clear space around the certification mark must be equivalent to the width of the circle (see Figure 1)
- Certification mark must not supersede the company name (size must be lower).

Swiss Certification Services SA will take actions to deal with incorrect references to certification status or misleading use of certification documents, marks or audit reports. Actions can range from suspension of certification to publication of the transgression and legal actions through withdrawal of the certification.

Figure 1: Clear Space
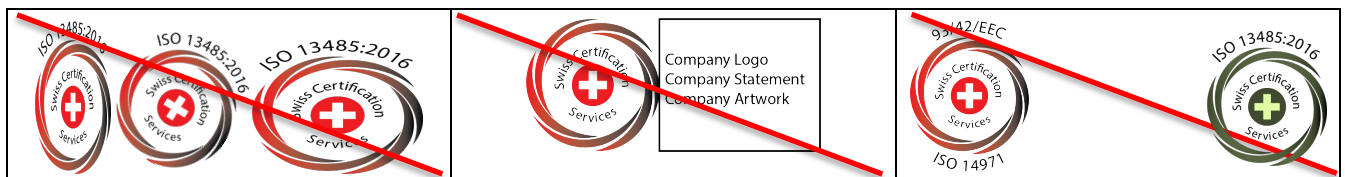

Figure 2: Correct use of the certification mark alone

Figure 3: Incorrect use of the certification mark